

## **FOR IMMEDIATE RELEASE**

By John Kulp  
Sept. 17, 2007

### **FSU HOSTS CAMPUS AND COMMUNITY SUSTAINABILITY CONFERENCE WITH NATIONAL PLAYERS**

TALLAHASSEE, Fla. -- Environmental experts and social-change trailblazers are expected to propose cutting-edge ideas concerning the creation and sustainment of a green-minded society during a three-day conference at Florida State University.

"Getting to the Green," the second annual Campus and Community Sustainability Conference, will be held Oct. 14 - Oct. 16, 2007 at the Oglesby Union. Hosted by the FSU Sustainable Campus and Community Committee and the Council for Sustainable Florida, the conference will provide an opportunity for individuals from campuses, government, businesses and communities to come together to share their experiences and challenges related to creating sustainability and a green culture.

We are excited to go to FSU for our sophomore appearance, which is always the toughest," said Tim Center, director of the Collins Center for Public Policy and the head of the Council for Sustainable Florida. "People come to Florida for our beaches and beautiful environment, and if we destroy it, the people will not come here and we will have no economy."

With a focus on sustainability -- the commitment by individuals, businesses and other organizations to take environmental responsibility -- the panelists will brainstorm ways to improve the overall quality of life for Florida's citizens. Presentation topics include fostering cultural change and developing community partnerships.

Keynote speakers are:

- Tom Kimmerer -- Executive Director of the Association for the Advancement of Sustainability in Higher Education
- Devesh Nirmul -- Institute of Food and Sciences Regional Specialized Agent for Urban Environmental Sustainability
- Scott Minos -- Communications Specialist for the U.S. Department of Energy and an FSU alumnus

How important is sustainability to our society? "As the famous Boy Scout saying goes, 'leave the campsite better than you found it,'" Center said. "Each person needs to take responsibility for their actions relative to the environment."

For more information regarding the submission of presentation abstracts, sponsorships and registration, visit [www.sustainablefloridaconference.org](http://www.sustainablefloridaconference.org) .