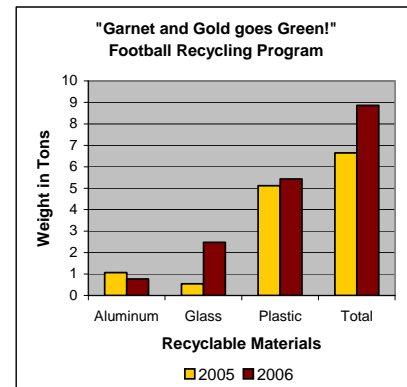


**“Garnet and Gold goes Green!” Recycling Program
2007 Football Season
Proposed Plan for the Florida State Athletics Department**

The “Garnet and Gold goes Green!” Recycling Program, sponsored by the Service Learning Program, Center for Civic Education and Service in collaboration with the Sustainable Campus and Community Committee and the Florida State Athletics Department was first introduced during the 2005 baseball and football seasons. The program has continued throughout the eight home games during the 2006 football season. Students, acting as the “friendly face” of recycling to the thousands of FSU football fans, were stationed at each stadium entrance and various designated tailgate/parking lots.

Statistics for the 2006 FSU Football Season:

- 162 individuals participated in the “Garnet and Gold goes Green!” Recycling Program for a total of 496 hours (an average of 20 individuals and 62 service hours per game).
- Upon completion of the 2006 season, 8.86 tons (17,380 pounds) of recyclable materials were collected, whereas in 2005 6.74 tons (13,480 pounds) were collected. *That is almost 16 tons of recyclable materials that did not go into the landfill in the past 2 years!*
- Amount collected by type of recyclable materials: 5.43 (10, 860 pounds) of plastic, 0.77 tons (1,540 pounds) of aluminum cans, and 1.540 tons (4,980 pounds) of glass bottles were collected.



During this upcoming season at Doak Campbell Stadium, we expect to see similar outstanding results with your continued support.

Purpose: To provide football fans with the opportunity to recycle their plastic, aluminum, and glass beverage containers with the intention of decreasing large amounts of refuse littering the areas surrounding the stadium. The recycling program not only aims to serve as a link between football fans and a cleaner environment, but also works to maintain the beauty of the campus at Florida State University.

The garnet & Gold Goes Green intern (Athletics) will recruit students to assist with recycling efforts for each of the eight home games for the Florida State University 2006 football season. Dates are as follows: September 8 (UAB), September 29 (NC State), October 20 (Miami), October 27 (Duke), November 17 (Maryland).

Recycling Participants: 13-22 participants are needed at each game. While all university and community members are encouraged to participate, participants typically consist of FSU students. Many students participate as members of registered student organizations. Student recruitment occurs in the form of emails, flyers, and regular ads in the FSView. It would be extremely helpful if the FSU Athletic Department would continue to assist with publicity, especially in the form of announcements on the Seminole Sports football website, short messages on the “jumbotron” inside the stadium, recycling announcements/flyers in the ticket mailings to season ticket holders, and in the sticker mailings to tailgaters. The GGGG intern will provide the necessary content.

Recycling stations: Similar to the 2006 season, nine six-pack recycling stations will be located at specified stadium gates and four tailgate/parking lots. A six-pack recycling station consists of a large brown or white container with six different openings for aluminum, plastic, or glass recyclable materials. Each six-pack recycling station is also labeled with the “Garnet and Gold goes Green!” slogan as well as other signage promoting recycling. FSU Waste Management picks up the recyclable materials from the six-pack recycling stations outside of the stadium.

Stadium gates: Nine six-pack recycling stations are located at previously determined high traffic entrances to the football stadium. Locations are as follows: Gates B, C, D/E, F, X/G, J, K, L and M.

Tailgate/Parking lots: Five six-pack recycling stations are located at high traffic tailgating parking lots. Fans are also encouraged to bring black plastic garbage bags for their trash (non-recyclable refuse). FSU Waste Management picks up the black plastic garbage bags after the games. Recycling station locations are as follows: Lots 3/4, 6, 11, and 14 (two stations). Due to the success from last year’s tailgate lot pilot, expanding efforts are currently being explored.

Materials: White garbage bags for each of the six-pack recycling stations, as well as plastic gloves, are provided by Brian Donaway, Land/Grounds Supervisor. Eleven white and three brown six-pack recycling stations will be utilized.

Game Day Expectations: Recycling participants will be located at the designated gates, outside the stadium and in designated tailgating parking lots. They will be required to arrive two hours before the scheduled kick-off and check in with a designated team leader. Each participant is assigned to a six-pack recycling station and parking lot area and asked to act as the “friendly face” of recycling, while encouraging and directing fans to recycling locations. The students who participate in this recycling program document their service hours through the ServScript Program. This program allows for student service hours to be documented their formal academic transcript.

Upon the completion of the game, FSU Waste Management staff members pick up the filled black plastic trash bags and the white recycling bags. The day after the game, the FSU Army ROTC team is responsible for cleaning the stadium seating area and

separating recyclable materials from the trash. FSU Waste Management picks up this collected trash and recyclable material.

Partnerships: Many wonderful partnerships have formed among university constituents and the Tallahassee community due to the implementation of the “Garnet and Gold goes Green!” Recycling Program.

- University Departments: Service Learning Program, Center for Leadership and Civic Education; Athletics; Facilities; Greek Life; Physical Plant; Student Government; Community Relations; Environmental Service Program.
- Community: Tri Eagle Sales, Inc.; Keep Tallahassee Leon County Beautiful; Aramark Food Service.

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